

B.C.A. (H) Semester-V Examination, 2021

Paper Name: Principles of Management

Paper Code:BCA-504

Subject: Computer Application

F.M:80

Time: 3Hrs.

Group-A

Answer any six questions.

6x5=30

1. Discuss the objective of MIS. 5
2. Why Management is called as a science? Briefly explain. 5
3. How MIS Plan is linked to the Business Plan? Explain briefly. 5
4. Briefly explain the steps of conceptual system design. 5
5. Write down the role of strategic planning in management. 5
6. Explain about the rational model of decision making. 5
7. Write the role of data processing in the context of MIS. 5
8. Explain the importance of communication in a modern industrial organization briefly. 5

Group-B

Answer any five questions.

5x10=50

1. Define Data bank. Explain briefly how computer based information systems can enhance marketing functions in an organization. 3+7
2. Write down the necessary steps of decision tree analysis in management and take a suitable example based on your own assumption to elaborate the idea. 10
3. Explain in detail about the different phases of system design. 10
4. Briefly describe major types of Computer based information system. Give example of each type. 10
5. What is organizational development theory? Explain briefly about the factors of organizational behavior. 2+8
6. What is system approach in management? Discuss the necessary steps in making successfully business planning in management. 3+7
7. Discuss departmentation. State the relationship between authority and responsibility in management. 5+5
