

**BBA 5th Semester (Honours) Examination, 2022 (CBCS)**

**Subject : Management Information System**

**Course : BBA-5.3**

**Time: 4 Hours**

**Full Marks: 80**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

*Answer Question No. 1 and any five questions from the rest.*

1. Answer any ten questions:

2×10=20

- (a) Define 'Management Information System (MIS)'.
- (b) Differentiate between data and information.
- (c) Define 'Marketing Information System (MKIS)'.
- (d) What are the fundamental components of a system?
- (e) Define 'Decision Support System (DSS)'.
- (f) Name the basic network topologies.
- (g) What is Electronic Data Interchange (EDI)?
- (h) What is extranet?
- (i) What is Internet Protocol?
- (j) What do you mean by DBMS?
- (k) What do you mean by File Transfer Protocol (FTP)?
- (l) What is data processing?
- (m) Define 'data transmission rate'?
- (n) What do you understand by E-CRM?
- (o) Name four important models of E-Business.

2. (a) Define MIS and explain its role at different levels of management.

(b) State the limitation of MIS.

8+4=12

3. Describe the characteristics and capabilities of DSS.

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4. Show the model of Human Resource Information System (HRIS). Briefly discuss the various subsystems of HRIS?

4+8=12

- ✓ 5. (a) Discuss the advantages of database over traditional file processing.  
(b) Explain the applications of DBMS in MIS. 6+6=12
- ✓ 6. What do you understand by e-commerce? Discuss the various applications of e-commerce. 4+8=12
- ✓ 7. (a) Briefly explain the structure of information required at various levels of management.  
(b) Briefly explain the different network topologies. 6+6=12
- ✓ 8. (a) List out the features of DBMS.  
(b) State the advantages and disadvantages of DBMS. 6+6=12
9. (a) Explain, in short, the various models of E-business.  
(b) Briefly discuss the electronic payment system. 8+4=12
10. Write short notes on: 6×2=12
- (a) Impact of LAN
- (b) Major threats to e-commerce
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